

**ASCE**

NEVADA SECTION

Southern Branch

YOUNGER MEMBER FORUM

# 2024 Corporate Sponsor's Packet





## PROMINENCE | LEADERSHIP | STEWARDS | VISION | SERVICE

ASCE Las Vegas Younger Member Forum (YMF) promotes and enhances the civil engineering profession within the public community by providing our members with opportunities for professional and leadership development, networking, and community service in a social environment. As the largest professional civil engineering network in the Las Vegas Valley, Las Vegas YMF is inviting you to partner with us by joining the

### 2024 Corporate Sponsors

Las Vegas YMF has an unparalleled presence and influence on the local younger professionals in civil engineering.

These intelligent and driven professionals continue to be true stewards of our profession and will advance, strengthen, and promote overall growth here in the valley. We have the people, the knowledge and the experience to help younger members make connections and pursue new channels for career and professional development.

Las Vegas YMF sponsorship benefits are unrivaled. Your company would be visible year-round on our four-time award winning website (Younger Member Group Website recipient for years 2015-2018) and receive recognition at our annual programs, events and mixers. You would also receive promotions, including any local job postings on our social media platforms which have a cumulative of 900+ followers on Facebook, LinkedIn and Instagram.

As a non-profit organization, all sponsorships are tax-deductible. Our Federal Tax ID Number is 23-7381277. Contact us today at [lasvegasyymf@gmail.com](mailto:lasvegasyymf@gmail.com) should you have additional questions regarding our sponsorship opportunities!



# Group Activities and Accomplishments

## Networking

Throughout the year, Las Vegas YMF provides networking opportunities through monthly luncheons, social events, and technical tours. Our luncheons are held on a monthly basis and include speakers covering both technical and non-technical topics relevant to the engineering profession. Our social events allow members to network in a relaxed environment. Some of our events have become annual traditions including Directors Mixer and Student vs. Professionals Kickball Game.



## Community Service

Las Vegas YMF provides our members opportunities to give back to our community in a way that promotes camaraderie with other ASCE members. Some of our community outreach events include Las Vegas Wash Green Up, Three Square Food Bank, Ronald McDonald House Charity, and the Opportunity Village Magical Forest. In 2018, we also hosted the Inspire Steam Expo with an attendance of 220 children and parents. The Expo was designed to encourage the youth of the next generation to pursue career paths in science, technology, engineering, arts, and mathematics.



## Student Outreach

Las Vegas YMF is committed to supporting our local engineering students. We have dedicated liaisons who assist the student organization by providing technical assistance, career preparation, and networking opportunities with local engineering firms. YMF hosts an annual kickball game against the UNLV students as a way for the students to network with professionals and local industry leaders in a fun atmosphere. An FE prep course is also held each year where individuals are able to learn how to improve their computer test-taking skills and gain insight into how to prepare for the exam. We celebrate our student members accomplishments with an annual end of the year bar-b-que event.



## Website and Social Media

Las Vegas YMF utilizes our website, Facebook, Instagram, and LinkedIn to keep our membership engaged with the engineering community and promote opportunities with Las Vegas YMF and other organizations.



# Explanation of Benefits

## Logo and Link on YMF Website

Your logo will appear on our website throughout the 2024 calendar year. Clicking on the logo will link to your company website.

## Logo and Link on Constant Contact Email Blasts

Your logo will appear on all our email newsletters that reach over 200 members monthly. Clicking on the logo will link to your company website.

## Logo on Annual Sponsorship Banner

Your logo will be included on a banner prominently displayed at all YMF luncheons and select social and fundraising events during the 2024 calendar year.

## Advertisement on YMF Job Board

YMF will post your job advertisement on our website. YMF alerts our members via social media of new job postings as they are posted. Contact our sponsorship chairs for postings.

## Social Media Advertisement

Your company will be given the opportunity to advertise on our social media platforms. Our social media platforms have in total 1,100+ followers and our Facebook alone has the capability to reach over 3,000 people that will see your advertisements and our recognition for your contribution.

## One Key Event Sponsorship

Your company will be recognized as a sponsor at one of our key events. Key events are determined at the annual planning and budget meeting by the Las Vegas YMF board. Your logo will be advertised on the marketing material for the key event and prominently displayed the day of. Visit our YMF website or reach out us for this year's key events and contact our sponsorship chair to discuss specific sponsorship opportunities and sponsor recognition arrangements (i.e. announcements, displays, branded name badges or giveaways, handouts, etc.).

## Luncheon, WRYMC, and DC Fly-In Sponsorship

Las Vegas YMF hosts 10 luncheons a year on the last Tuesday of the month. As a luncheon sponsor you will be recognized on the email announcements, YMF website, Facebook, and on a PowerPoint presentation at the luncheon. Additionally, you will have the opportunity to address the attendees at the luncheon at the start of the program. Monthly sponsorship may be purchased for \$350. WRYMC is held in Seattle, WA in February 2024. Members have the opportunity to listen to keynote speakers, attend technical tours, and engage with YMF members from throughout the western region. The DC Fly-In allows Younger Members to receive advocacy training and subsequently meet with their Nevada government representatives to advocate for infrastructure spending and engineering causes.