2020 Corporate Sponsor’s Packet
ASCE Southern Nevada Branch Younger Member Forum (LV YMF) promotes and enhances the civil engineering profession within the public community by providing our members with opportunities for professional and leadership development, networking, and community service in a social environment. As the largest professional civil engineering network in the Las Vegas Valley, LV YMF is inviting you to partner with us by joining the 2020 Corporate Sponsors.

LV YMF has an unparalleled presence and influence on the local younger professionals in civil engineering. These intelligent and driven professionals continue to be true stewards of our profession and will advance, strengthen, and promote overall growth here in the valley. We have the people, the knowledge and the experience to help younger members make connections and pursue new channels for career and professional development.

LV YMF sponsorship benefits are unrivaled. Your company would be visible year-round on our four-time award winning website (Younger Member Group Website recipient for years 2015-2018) and receive recognition at our annual programs, events and mixers. You would also receive promotions, including any local job postings on our social media platforms which have a cumulative of 900+ followers.

As a non-profit organization, all sponsorships are tax-deductible. Our Federal Tax ID Number is 23-7381277. Contact us today at lasvegasymf@gmail.com should you have additional questions regarding our sponsorship opportunities!
Professional Development

Our PE review course provides engineers preparing for the professional engineers exam the most affordable and responsive preparatory course available. Our 10 week course, taught by working professionals and professors, covers all subjects of the Civil Engineering P.E. Exam.

Networking

Throughout the year, LV YMF provides networking opportunities through monthly luncheons, social events, and technical tours. Our luncheons are held on a monthly basis and include speakers covering both technical and non-technical topics relevant to the engineering profession. Our social events allow members to network in a relaxed environment. Some of our events have become annual traditions including Summer Mixer with Directors and Student vs. Professionals Kickball Game.

Community Service

LV YMF provides our members opportunities to give back to our community in a way that promotes camaraderie with other ASCE members. Some of our community outreach events include Las Vegas Wash Green Up, Three Square Food Bank, Ronald McDonald House Charity, and the Opportunity Village Magical Forest. We also host the Inspire Steam Expo with an attendance of 220 children and parents. The Expo was designed to encourage the youth of the next generation to pursue career paths in science, technology, engineering, arts, and mathematics.

Student Outreach

LV YMF is committed to supporting our local engineering students. We have dedicated liaisons who assist the student organization by providing technical assistance, career preparation, and networking opportunities with local engineering firms. YMF hosts an annual kickball game against the UNLV students as a way for the students to network with professionals and local industry leaders in a fun atmosphere. A one day FE course is also held each year where individuals are able to learn how to improve their computer test-taking skills and gain insight into how to prepare for the exam.

Website and Social Media

LV YMF utilizes our website, Facebook, Instagram, and LinkedIn to keep our membership engaged with the engineering community and promote opportunities with LV YMF and other organizations.
Explanation of Benefits

**Logo and Link on YMF Website**
Your logo will appear on our website throughout the 2020 calendar year. Clicking on the logo will link to your company website.

**Logo and Link on Constant Contact Email Blasts**
Your logo will appear on all our constant contact email blasts that reach over 300 members monthly. Clicking on the logo will link to your company website.

**Logo on Annual Sponsorship Banner**
Your logo will be included on a banner prominently displayed at all YMF luncheons and select social and fundraising events during the 2020 calendar year.

**Advertisement on YMF Job Board**
YMF will post your job advertisement on our website. YMF alerts our members via social media of new job postings as they are posted. Contact our fundraising chair for postings.

**Social Media Advertisement**
Your company will be given the opportunity to advertise on our social media platforms. Our social media platforms have in total 900+ followers and our Facebook alone has the capability to reach over 3,000 people that will see your advertisements and our recognition for your contribution.

**One Key Event Sponsorship**
Your company will be recognized as a sponsor at one of our key events. Key events are determined at the annual planning and budget meeting by the LV YMF board. Your logo will be advertised on the marketing material for the key event and prominently displayed the day of. Refer to the attached commitment form for this year’s key events and contact our fundraising chair to discuss specific sponsorship opportunities and sponsor recognition arrangements (i.e. announcements, displays, branded name badges or giveaways, handouts, etc.).

**Luncheon, WRYMC, and DC Fly In Sponsorship**
LV YMF hosts 10 luncheons a year on the last Tuesday of the month. As a luncheon sponsor you will be recognized on the email announcements, YMF website, Facebook, and on a PowerPoint presentation at the luncheon. Additionally, you will have the opportunity to address the attendees at the luncheon at the start of the program. Monthly sponsorship may be purchased for $200. WRYMC is held in San Francisco in 2020. Members have the opportunity to listen to keynote speakers, attend technical tours, and engage with YMF members from different states. The DC Fly In allows Younger Members to receive advocacy training and subsequently meet with their Nevada government representatives to advocate for infrastructure spending.